

## DUPLICATE INVOICE



**WPBF**  
**3970 RCA Boulevard**  
**Suite 7007**  
**Palm Beach Gardens, FL 33410**  
**Main: (561)694-2525**  
**Billing: (407)389-7661**

www.thewpbfchannel.com

Billing Address:

**Mentzer Media Services**  
**Attention: Accounts Payable**  
**600 Fairmont Ave**  
**Suite 306**  
**Towson, MD 21286**

Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
962201-1	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washingt	National

Advertiser	Product	Estimate Number
RPOF/3PAC/HAGER	RPOF/HAGER,HUDSON,T	504

Flight Dates	Order #	Alt Order #
10/30/12 - 11/06/12	962201	06367067

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
2	10/30/12	11/02/12	Good Morning America	7-9AM	-TWTF--	:30	4	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-TWTF--	4	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/30/12	7:59 AM	Good Morning America	7-9AM	:30	RPOFBH201TVFL	\$550.00 NM
1	WPBF	W	10/31/12	8:53 AM	Good Morning America	7-9AM	:30	RPOFBH201TVFL	\$550.00 NM
4	WPBF	Th	11/01/12	8:55 AM	Good Morning America	7-9AM	:30	RPOFBH300TVFL	\$550.00 NM
3	WPBF	F	11/02/12	7:29 AM	Good Morning America	7-9AM	:30	RPOFBH201TVFL	\$550.00 NM
3	10/30/12	11/01/12	WPBF News 25 @ Noon	12pm-1230pm	-TWT---	:30	3	\$350.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-TWT---	3	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/30/12	12:12 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	RPOFBH300TVFL	\$350.00 NM
1	WPBF	W	10/31/12	12:29 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	RPOFBH300TVFL	\$350.00 NM
3	WPBF	Th	11/01/12	12:26 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	RPOFBH201TVFL	\$350.00 NM
4	10/30/12	11/01/12	M-F 5pm News	5-6pm	-TWT---	:30	3	\$900.00	NM
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1	WPBF	Tu	10/30/12	5:52 PM	M-F 5pm News	5-6pm	:30	RPOFBH201TVFL	\$900.00 NM
2	WPBF	W	10/31/12	5:55 PM	M-F 5pm News	5-6pm	:30	RPOFBH201TVFL	\$900.00 NM
3	WPBF	Th	11/01/12	5:23 PM	M-F 5pm News	5-6pm	:30	RPOFBH201TVFL	\$900.00 NM
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	W	10/31/12	6:20 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	RPOFBH201TVFL	\$1,050.00 NM
4	WPBF	F	11/02/12	6:13 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	RPOFBH201TVFL	\$1,050.00 NM
7	10/30/12	11/04/12	M-SUN WPBF News 25 @ 11-11:35PM		-TW-F-S	:30	2	\$1,000.00	NM
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	10/29/12	11/04/12	-TW-F-S	2	\$1,000.00				

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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11	11/04/12	11/04/12	Chris Matthews Class of Time - Fixed Non Pre-emptible	Sun 10-10:30AM	-----1	:30	1	\$450.00	NM																																													
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19	11/01/12	11/01/12	Jeopardy	7:30-8PM	---T---	:30	1	\$1,700.00	NM
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20	11/05/12	11/05/12	Jeopardy	7:30-8PM	M-----	:30	1	\$1,700.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$1,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12		Jeopardy	7:30-8PM	:00		<del>\$1,700.00</del> NM
	Credited								
21	11/05/12	11/05/12	Wheel Of Fortune	7-7:30PM	M-----	:30	1	\$1,600.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	7:13 PM	Wheel Of Fortune	7-7:30PM	:30	RPOFBH201TVFL	\$1,600.00 NM
<b>Total Spots</b>							<b>24</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$18,900.00</b>
<u>Agency Commission</u>	<b>\$2,835.00</b>
<u>Net Amount Due</u>	<b>\$16,065.00</b>